

LARA MALAEB

Director – Business Development & Marketing

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Lara Malaeb is Senior Professional with a demonstrated history of working in the financial services industry. Lara has over 12 years' experience in the UAE with expertise in Consultancy, Management, Corporate Governance and Business Development and has extensive knowledge of the UAE market. Lara is currently the Director of Business Development and Marketing at RAK International Corporate Centre ("RAK ICC") where she mentors and oversees the business development and marketing team and plays a strategic role in the development of the centre. Combining her legal knowledge and expertise in business management, Lara has initiated and directed various projects and business opportunities for the centre.

Before joining RAK ICC, Lara was heading the Corporate Services team for an international listed corporate service provider based in the DIFC where she managed several clients' portfolios by providing fiduciary duties and responsible for the business development role in the region. Lara has also worked for an international law firm where she has developed her legal skills in the Corporate sector.

Lara was a board member from 2016 to 2018 for more than 70 DIFC Special Purpose Companies and is a non-executive Director for an international investment company based in the DIFC.

Lara holds Master's degree in Business Administration (**MBA**) from Heriot Watt University and is a Professional Director certified by Institute of Directors from Hawkamah, the Institute for Corporate Governance.

Lara is a member at Society of Trust and Estate Practitioners (**STEP**), the International Business Structuring Association (**IBSA**) and **Taxlinked**.

EDUCATION

Master's degree in Business Administration (MBA)

Heriot Watt University

LANGUAGES

English

Arabic

Good understanding of French