

ABIR DAKMAK

Business Development Director

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Abir Dakmak is a senior professional with a demonstrated history of working in the financial services industry with over 10 years' experience in the UAE with expertise in agent management and Business Development and has extensive knowledge of the UAE market.

Abir is currently the Business Development Director at RAK International Corporate Centre ("RAK ICC") where she is responsible for a large portfolio of clients providing a comprehensive range of corporate management services for RAK ICC registered Agents. Further to that Abir is proactively engaged in close professional relationship with business partners/potential agents and manage key relationships with existing and potentially new clients/agents in order to improve RAK ICC product portfolio and processes, and enhance overall customer experience.

She has strong knowledge and she is RAKICC product specialist.

She is also monitor and analyze market trends and requirements and ensure that proposed product/service developments are in line with agent needs and international trends and standards in order to understand and exploit market trends and develop on how RAK ICC can effectively infiltrate these markets whilst also keeping abreast of competitors in the region.

Languages

Arabic

English

French